



KSTU  
5020 W. Amelia Earhart Dr.  
Salt Lake City, UT 84116  
(801)532-1300

# CONTRACT

<u>Contract / Revision</u> 576826 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 09/24/12 - 11/04/12		<u>Estimate #</u> 400-401
<u>Advertiser</u> Herbert/R/Governor		<u>Original Date / Revision</u> 09/21/12 / 09/21/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Kent Carbon	<u>Sales Office</u> Salt Lake City
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 144.60
<u>IDB#</u> 8246	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

R & R Partners  
900 S Pavillion Center Dr  
Las Vegas, NV 89144

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	09/24/12	10/21/12	M-F 6a-7a	6a-7a		1:00				NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$750.00	2.40			
Week:		10/01/12	10/07/12	-----				0	\$750.00	2.40			
Week:		10/08/12	10/14/12	MTWTF--				2	\$750.00	2.40			
Week:		10/15/12	10/21/12	MTWTF--				2	\$750.00	2.40			
N 2	13	10/22/12	11/04/12	M-F 6a-7a	6a-7a		1:00				NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$950.00	2.40			
Week:		10/29/12	11/04/12	MTWTF--				2	\$950.00	2.40			
N 3	13	09/24/12	10/21/12	M-F 7a-8a	7a-8a		1:00				NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$750.00	3.00			
Week:		10/01/12	10/07/12	-----				0	\$750.00	3.00			
Week:		10/08/12	10/14/12	MTWTF--				2	\$750.00	3.00			
Week:		10/15/12	10/21/12	MTWTF--				2	\$750.00	3.00			
N 4	13	10/22/12	11/04/12	M-F 7a-8a	7a-8a		1:00				NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$950.00	2.40			
Week:		10/29/12	11/04/12	MTWTF--				2	\$950.00	2.40			
N 5	13	09/24/12	10/21/12	M-F 8a-9a	8a-9a		1:00				NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$750.00	2.00			
Week:		10/01/12	10/07/12	-----				0	\$750.00	3.00			
Week:		10/08/12	10/14/12	MTWTF--				2	\$750.00	2.00			
Week:		10/15/12	10/21/12	MTWTF--				2	\$750.00	2.00			
N 6	13	10/22/12	11/04/12	M-F 8a-9a	8a-9a		1:00				NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$950.00	2.40			
Week:		10/29/12	11/04/12	MTWTF--				2	\$950.00	2.40			
N 7	13	09/24/12	10/21/12	M-F 5p-530p	5p-530p		1:00				NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$800.00	1.40			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
576826 /	

Contract Dates	Product	Estimate #
09/24/12 - 11/04/12		400-401

Advertiser	Original Date / Revision
Herbert/R/Governor	09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----				0	\$800.00	3.00			
Week:		10/08/12	10/14/12	MTWTF--				2	\$800.00	1.40			
Week:		10/15/12	10/21/12	MTWTF--				2	\$800.00	1.40			
N 8	13	10/22/12	11/04/12	M-F 5p-530p	5p-530p		1:00				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$1,000.00	2.40			
Week:		10/29/12	11/04/12	MTWTF--				2	\$1,000.00	2.40			
N 9	13	09/24/12	10/21/12	M-F 530p-6p	530p-6p		1:00				NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$800.00	2.10			
Week:		10/01/12	10/07/12	-----				0	\$800.00	3.00			
Week:		10/08/12	10/14/12	MTWTF--				2	\$800.00	2.10			
Week:		10/15/12	10/21/12	MTWTF--				2	\$800.00	2.10			
N 10	13	10/22/12	11/04/12	M-F 530p-6p	530p-6p		1:00				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$1,000.00	2.10			
Week:		10/29/12	11/04/12	MTWTF--				2	\$1,000.00	2.10			
N 11	13	09/24/12	10/21/12	M-F 9p-1005p	9p-1005p		1:00				NM	6	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$3,000.00	4.00			
Week:		10/01/12	10/07/12	-----				0	\$3,000.00	3.00			
Week:		10/08/12	10/14/12	MTWTF--				2	\$3,000.00	4.00			
Week:		10/15/12	10/21/12	MTWTF--				2	\$3,000.00	4.00			
N 12	13	10/22/12	11/04/12	M-F 9p-1005p	9p-1005p		1:00				NM	4	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$4,200.00	2.10			
Week:		10/29/12	11/04/12	MTWTF--				2	\$4,200.00	2.10			
<b>Totals</b>										144.60		60	\$77,300.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	12	\$13,700.00	\$11,645.00
10/01/12 - 10/28/12	36	\$45,500.00	\$38,675.00
10/29/12 - 11/02/12	12	\$18,100.00	\$15,385.00
<b>Totals</b>	60	\$77,300.00	\$65,705.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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